

# MARGATE NEWS & VIEWS

MARGATE CITY, NJ DIGITAL NEWSLETTER \* VOLUME 1 ISSUE 2 DECEMBER, 2018  
Editor & Photo Credit—DawnMarie Bascelli, Margate City Municipal Offices



## The Season of Partnerships

Communication guided our path to better partnerships this past year. The City of Margate has provided you, our homeowners and visitors, with many effective communication options. Our website improvements, community Facebook page, News Flash blasts and this newsletter were designed to inspire an ongoing and useful dialogue that ideally would benefit all of us—and it has!

The efforts that we have put into developing better communication have led us to reach out to a variety of local volunteer groups and community organizations that have faithfully served Margate City for many years. Our goal was simple—to strengthen our partnerships with these groups and see how we can better help one another for the good of Margate.

Discussions this past February with the Save Lucy Committee led to a commitment to re-deck Lucy this fall. Regular meetings with the Margate Business Association resulted in a cooperative effort on a city tourism grant. Renewed discussions with the Margate Green Team have us planning future joint bay and beach cleanups. Coordinated efforts with the Margate City Library have led to more concert opportunities. Talking with the seniors at the Pavillion led to the installation of window tinting to help keep the activities room cool. We're also reaching out to our schools, neighbors & visitors, promoting their events and spreading the word about all of our efforts.

The examples don't stop there and neither will we. These groups do so much for our community. In this era of negativity, we will continue to spread the word and offer our support & assistance for Margate's many positive efforts so that we can continue to grow together as a community. We are better together.

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*“Creating and maintaining successful partnerships with our many volunteer groups and community service providers is not only the right thing to do; it's the smart thing to do.”*

*- Mayor Michael Becker*

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Photo Credit—DawnMarie Bascelli

## In This Issue

- Partnership Success Stories
- Public Works Leadership Celebrated
- City Awarded Tourism Grant
- Bay & Beach News
- Holiday Toy Drive & Other News



## PACHYDERM PARTNERSHIP— An Elephant Never Forgets

After the Save Lucy Committee contacted the City in February about some bad boards at the famous attraction, we made arrangements for Public Works to re-deck the areas in need at the end of the 2018 tourist season.

That job became more extensive after additional damage was discovered. However, nothing is too good for this national historic landmark! New lighting and railings are now part of Lucy's facelift, which is almost complete.

Lucy brings a lot of joy to Margate's residents & visitors. We look forward to continuing as active partners and caretakers for many years to come, providing resources and local representation to our national treasure.

LEARN MORE ON OUR FACEBOOK PAGE—Margate City, NJ or our WEBSITE, [www.margate-nj.com](http://www.margate-nj.com)



## Margate's Houses of Worship—Partners in our Community



## PUBLIC WORKS PARTNERS

Public Works Manager, Frank Ricciotti is shown here with Mayor Becker & members of the Margate City Public Works Department. They came out to support Frank as he received his award as the American Public Works Association of America Public Works Manager of the Year at the NJLOM conference in November. Congratulations Frank!





## MARGATE & MBA PARTNERSHIP PAYS OFF BIG

The City of Margate was just awarded a \$16,000 tourism grant by the NJ Division of Travel and Tourism!

The City has long supported the Margate Business Association's efforts, like Beachfest and Funfest by the Bay, that annually bring tens of thousands of potential shoppers to our local businesses and beaches.

City employees, police, fire and public works coordinate with local businesses and volunteers, led by the MBA, to help with set up, break down and to create a safe and functional setting for these popular public gatherings.

**Now we plan on taking our partnership a step further!**

Margate and the MBA are partnering on this grant to develop ways to keep our community vital, our business district healthy and attract tourists year round, as well as entice permanent residents who can add to our year 'round local economy.

We are happy to work together with local professionals as we develop more ways to get the word out about our wonderful schools, tremendous sense of community, endless entertainment options and the many additional benefits of becoming permanent members of the Margate community.

We are also excited to focus on additional off-season events in 2019 while working hard to enhance our existing activities—TOGETHER.

Stay tuned and watch another successful partnership pay off for Margate!











## FISCAL PARTNERSHIPS

Protecting Your Biggest Investment

Your home & family are your number one investments. We understand that, as we are also homeowners in Margate.

Whether you reside here full time, or own a seasonal home or business, we know that you are continually putting money into your property to insure the comfort of your family and to protect the future value of your investment. We are doing the same thing.

Your investment yields nothing if we do not keep up our end. Margate's annual capital plan insures that your family and property have access to dependable, cost effective & safe public services. These include the water you drink, the streets and roads that you drive & bike on, public buildings & parks, police & fire equipment, and the safe disposal of waste, to name just a few.



Ongoing maintenance of storm water systems, public water & sewer lines, streets, vehicles & buildings that are under constant assault from salt air, storms, regular use & extreme temperature changes, keeps us busy all year. A carefully laid out preventative maintenance plan keeps us ahead of major issues & saves us - & you, significant dollars annually. The payback is the highest quality water & cost-effective services. Most of these services you will never notice if we keep doing our jobs right. Each repair or improvement is carefully planned, bid & monitored to insure the best value, materials & outcome. A constant cycle of planned repairs leads to high quality and uninterrupted services which is vital in communities like ours. Buyers expect the best & research competing communities carefully. Margate's property & resale values are amongst the best in NJ thanks to our wise reinvestment of your tax dollars into infrastructure & equipment. Projects like our recently completed water tower restoration & ongoing water & sewer line replacements, storm drain work & road resurfacing are just a small piece of how we are protecting your investments & creating a community with a reputation for effective & efficient budgetary planning. Read more about our current and upcoming capital projects by viewing our engineer's reports on our website: [www.margate-nj.com](http://www.margate-nj.com).



## MARGATE CITY BUILDING DEPARTMENT

Partners in Building Your Dream

Looking to build your dream home, office, addition? Maybe you just want to renovate that bathroom or kitchen? The Building Dept. reviews all applications for any type of construction. We highly recommend that you call if you have any questions about required permits. **NEW: We now process all zoning permit applications as well.** You can email us at [margate\\_inspection@margate-nj.com](mailto:margate_inspection@margate-nj.com) or call 609-822-1974. We are happy to assist all contractors & homeowners with the permit & inspection process. Our goal is the safe, successful completion of your dream—big or small.

We also can help you learn more about your flood insurance policy & flood elevation certificate. Call or visit our website at [www.margate-nj.com/building](http://www.margate-nj.com/building).

This year, we have issued over 964 permits, made over 3,800 inspections & have overseen over 50 demolitions, but we always have time for your questions!





# Beach & Bay News

## BULKHEAD REPLACEMENT CONTINUES



Despite some legal challenges, the City of Margate continues our efforts to create a safer and more beautiful Bayfront area by working with local business owners on the replacement of the damaged bulkhead and the beautification of local properties. We are happy to report that we continue to make consistent forward progress in this area.



After completing 275 ft. of bulkhead replacement this past summer in cooperation with Barbary Coast LLC & Harbour Bay, LLC, the City has now reached an agreement for replacement of 588 additional feet of bulkhead on the property leased by Lamberti's restaurant. The new bulkhead will be 8 ft above the mean water line, contributing to the flood mitigation steps that have been implemented in the area. A public promenade is being designed for this area which many residents and businesses are excited to see move forward.



An additional bonus of the renegotiated Lamberti agreement includes 24 parking spaces being made available to residents and visitors in their Amherst Avenue parking lot from 7am until 5pm seven days a week.



As residents know, creating parking where there is none is a difficult task for coastal communities. Working out new partnerships that serve the public's needs is a primary goal for the City.

## Sustainable Downbeach & Surfrider Foundation Win Governor's Environmental Excellence Award!



Working together with the residents, governments & community organizations of Absecon Island – which includes Atlantic City, Longport, Margate & Ventnor – Sustainable Downbeach & the South Jersey Chapter of the Surfrider Foundation have raised awareness of the harmfulness of plastic marine litter. They were recognized by NJDEP for effectively connecting people from different backgrounds to fight towards the common goal of preserving our coastline through a variety of activities, including the passage of legislation to prevent plastic pollution. To join our local Margate Green Team & assist with projects like this, or our Native Landscape Garden, Beach & Bay Cleanups, Forestry Plan & other local projects, contact us at [www.margate-nj.com](http://www.margate-nj.com) & go to "Contact Us".



Stock image







Martin Bloom Community Pavilion



## PROTECTING OUR WATERWAYS AND OPEN SPACES THROUGH RECYCLING & CONSERVATION

Ventnor, Margate & Longport have received a **grant** to purchase a 'Portable Water Bottle Refill Station! We will share it for public events! Requests for the use of the station need to be made to the Green Team in advance to insure availability.

Beach sweeps & bay cleanups have netted thousands of plastic water bottles from our waterways. Our combined community green teams work diligently promote plastic pollution awareness. We encourage the use of reusable water bottles.

The station will provide filtered drinking water for activities & public events and will serve as an educational tool. Our aim is to discourage the use of single use plastics. So next event, bring your own bottle! We will keep it filled!

***We have great drinking water. It makes sense to take advantage!***

**CONGRATULATIONS TO ALL  
3 COMMUNITIES!**



**ACUA**  
Recycling Tips



**DO NOT BAG RECYCLING**  
Store items loose in container.

### PLASTICS

Only Plastic Bottles and Containers  
#1-2 with necks smaller than the base  
Water Bottles · Beverage Bottles ·  
Milk/Juice Jugs · Detergent Bottles ·  
Condiment Containers



### PAPER CARDBOARD CARTONS

Flattened Cardboard · Cereal/Shoe  
Boxes · Envelopes · Newspaper ·  
Magazines Juice/Milk Cartons ·  
Broth/Soup Cartons



### METALS

Aluminum, Tin  
or Steel Cans



### GLASS

Glass bottles  
and jars, all colors

Recycling saves us all money as well as saving the environment that we live in. Every item that we successfully recycle is an item that does not make its way to a landfill!!!

**ADULTS! Looking to stay fit & engaged during the cold weather months? The Margate Community Education and Recreation Department has lots of options!**

Indoor Pickleball (Tuesday & Thursday 8:30am—11:30am) Municipal Building

Men's Basketball League (Open League & Over 40 League) March 2019

Adult Exercise Classes (Mon, Wed & Fri. 8:15am—9:15am) Municipal Building

Bus Trip To NYC (Details TBA)

Adult Computer Workshops (Details TBA)

Various Financial Seminars—Retirement, Identity Theft, Estate Planning (Details TBA)

**CHECK OUT THE RECREATION DEPARTMENT'S FB PAGE, CITY WEBSITE AT [www.margate-nj.com/recreation](http://www.margate-nj.com/recreation), BROCHURES, OR CALL 609-823-6658**





Photos of Operation Fill The Cruiser 2018 courtesy of the Margate City Police Department. Toys collected benefit the Atlantic County Toys for Kids Program. Held in Margate City Hall after heavy rains, this event was organized by Margate's Detective Erin Borrelli and was a cooperative effort between the Margate, Ventnor & Longport Police & Fire Unions, as well as the Margate and Ventnor Business Associations, generous donors and many volunteers from the Downbeach communities. Area children enjoyed face painting, stories with Mrs. Claus, crafts and photos with seasonal characters. Most importantly, they learned the joy of helping others enjoy this wonderful holiday season. The rain didn't dampen anyone's holiday spirit here and we are so proud of our many employees who dedicate their own time to participate in functions like this. DOWNBEACH -What a great place to live!

**TAX HELP!** Margate City & the AARP will be continuing their annual service of providing **Tax Assistance** in City Hall every Monday between January 28th thru April 8th, 10am until 4pm in the gym. Please Note: Tax Services will NOT be available on February 11th & February 18th due to the fact that City Hall is closed on those dates.



Keep up on Margate's news daily by Liking our Facebook Page at [www.Facebook.com/MargateCity,NJ](http://www.Facebook.com/MargateCity,NJ) or checking our website at [www.margate-nj.com](http://www.margate-nj.com)!



## HOW CAN WE HELP YOU?

Mayor Michael Becker, Commissioner Amodeo & Commissioner Blumberg:  
609-822-0424

Administrator Richard Deaney:  
609-822-0424

Building Department: 609-822-1974

Martin Bloom Pavilion: 609-822-2285

Municipal Clerk: 609-822-2605

Municipal Court: 609-822-1998

Non-Emergency Police: 609-822-1151

Public Works: 609-822-9434

Recreation: 609-823-6658

Tax Collector: 609-822-2508

Water/Sewer Payments: 609-822-2921

**Police & Fire: 911**

**TAXES ARE DUE—FEB. 1st**

No Postdated Checks Will Be Accepted



## COLD WEATHER TIPS

- Winterize Sprinklers & Hoses, Insulate Outside Pipes BEFORE the Freeze
- Clear Snow From Gas Service, Sidewalks, Outside Drains & Hydrants.
- Never Start A Generator Inside: Read Safety Instructions!
- Make Sure Downspouts are Clear to Prevent Overflow

**OUR MOST IMPORTANT PARTNERSHIP IS WITH YOU, OUR RESIDENTS.**

*However you celebrate, we wish you a safe and joyful Holiday Season & New Year!*