

**CITY OF MARGATE**

**NOTICE OF PUBLIC AUCTION FOR THE SALE  
OF A BEACH VENDING LICENSE 2017 SEASON**

**PLEASE TAKE NOTICE** that the City of Margate shall conduct an open public bid auction on **December 20, 2016 at 11:00 a.m.** or as soon thereafter as the auction is commenced in City Hall, 9011 Winchester Avenue, Margate, New Jersey for the award of ONE EXCLUSIVE LICENSE to sell water, ice cream and ice cream related products on City of Margate Beaches between Coolidge Avenue and Fredericksburg Avenue for a term of one year commencing May 1, 2017 and terminating October 1, 2017. **THE MINIMUM BID IS \$50,000.00** which shall be applied on account of the winning bid. The successful bidder must make full payment (if successful bid is more than the minimum bid) of the difference between the final bid amount and the \$20,000.00 deposit no later than April 1, 2017. The City of Margate reserves the right to adjourn or cancel the auction without prior notice and to reject any and all bids.

**NOTICE IS HEREBY GIVEN THAT VETERANS ARE PERMITTED, IN ACCORDANCE WITH NEW JERSEY STATE LAW, TO VEND WATER, ICE CREAM AND ICE CREAM PRODUCTS, IN NON-MOTORIZED VEHICLES, AT THE BEACH BLOCK STREET ENDS OF THE CITY OF MARGATE.**

PLEASE TAKE FURTHER NOTICE that in order to be eligible to bid, each bidder must post a deposit in the form of a certified check in the amount of \$20,000.00 made payable to the City of Margate. The deposits of the unsuccessful bidders shall be returned within ten days. Under no circumstances shall interest be due or payable to any bidder. The Resolution authorizing the auction contains additional terms and conditions which are incorporated herein and made a part hereof.

Johanna Casey, RMC, CTA, City Clerk  
By Order of the Board of Commissioners